

Lisa Long

Producer + Writer

1601 Ocean Drive, South
Jacksonville Beach, FL 32250
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For 30 years, award-winning creator for the visual mediums including broadcast and non-broadcast video, print, and web-based content.

Employment

Garrison Ridge 1995 – current

From concept to completion, Lisa brings independent communications projects to market. As well, she manages high profile projects for clients using all communication forms. Clients have included: CSX; Nemours Children's Clinic; Washington Hospital Center; United Transportation Union; SunTrust Bank; Swisher International; SMART; Industrial Heritage Foundation; Jacksonville Children's Commission; Association of American Railroads; Operation Respond; Baptist Health.

Jacksonville Jaguars 1994 – 1995

As Manager of Broadcasting and Creative Services, Lisa created the template for on-air programming including weekly television shows and specials as well as sales/marketing support programming.

Rangeley Productions Baltimore, MD, Producer/Writer, 1990 – 1994

WTAJ-TV Altoona, PA, Producer/Writer, 1987 – 1990

WUSA-TV Washington, D.C., News Editor, 1987

Awards television documentaries, children's programming and videos for live events and internet

- Cine Golden Eagle
- Iris Award, NATPE (National Assoc. of Television Programming Executives)
- Golden Apple, NEA (National Education Association)
- Telly Awards -- 23 total

Education

B.S. Syracuse University magna cum laude
S.I. Newhouse School of Communications
Television, Radio, Film Production

M.A. University of Florida summa cum laude
College of Journalism
Web Design and Online Communication

Skills

Video Field Production, Scripting and Editorial
30 years of international story-telling

Graphic Arts and Design
Adobe Photoshop, InDesign, Illustrator

Web Development
HTML5, CSS3, Sass, WordPress, Email Marketing,
Constant Contact